

SFBP Quarterly Outreach Report – activities of the SFBP Outreach Committee

To BOPC – 21 MAR 2017 mtg

1. Attended Women in Maritime Leadership Conference – March 9 – 11, 2017; participated in panel discussion and presentation on diversity in the workplace, outreach programs and career paths (joint presentation with Conoco Phillips/Polar Tankers, Chevron, G&H Towing, and Cox, Wooton)
2. Met with Port of Oakland (Amy Tharpe, Director of Social Responsibility and Laura Arreola, Community Investments Manager) and Tom Scott and Howard Jackson of the CMA SAEP/Stem program regarding shared interest in reaching the youth of the Oakland schools; exploring possible role for SFBP/pilots (including pilots as guest lecturers/mentors) for maritime club concept at McClymond's High School in West Oakland, and possible Port support for SAEP program
3. Working with Port of Oakland on this year's plans for harbor tours, beginning in May, using Blue and Gold ferries (capacity of 220 persons), possible inclusion of school groups and parents, with continued pilot participation as "guides/presenters"
4. Continuing to assist with development and implementation of maritime curriculum at Jesse Bethel High School, Vallejo
5. Continued outreach/mentoring women serving in command positions intending to take June 2017 pilot trainee selection exam
6. Exploring connection with Maritime Charter High Schools in other parts of US
7. Met with Dean Wendy Higgins, CMA, re SFBP Internship program, identification of candidates with diverse backgrounds
8. Continuing quarterly meetings with SF Port Commission President W. Adams to discuss outreach and mentoring efforts and opportunities (next mtg – 3/21, following BOPC mtg)
9. Met with Board President Schmid to develop joint SFBP/BOPC outreach strategy to attract broader diversity of potential candidates for pilot training program, and to coordinate efforts moving forward